Make Sure Employees Transfer IP Ownership Before Parting Ways

An article published by Zuckerman Spaeder describes a case that illustrates how easy it is to blur the line between an employee's intellectual property and that of an employer.

"Content creation is continual for many new economy businesses," writes Virginia Whitehill Guldi. "Many online businesses have intellectual property as their principal assets. Moreover, the founders of these ventures frequently have many "ideas" floating around. If a founder contributes intellectual property to the venture, the documents governing the contribution should plainly specify whether it is by royalty-free license or by outright transfer of the interest."

The case involves more than 35 years of books, sermons and other writings, had been produced by Dr. Robert Schuller while he was employed by tCrystal Cathedral as its senior pastor.

Read the article.