Z2Data to Host Webinar on Navigating Country of Origin and Diffusion Rules

Z2Data is hosting a webinar to help trade, supply chain, and procurement professionals better understand and manage country-of-origin (COO) and country-of-diffusion (COD) data in global commerce.

The session will examine how incorrect or misunderstood origin data can lead to tariff overpayments, audit issues, and missed design opportunities. Organizers say many teams wrongly assume their COO and COD information is sufficient, only to find gaps during critical sourcing or compliance reviews.

The webinar will cover distinctions between COO and COD, the challenges of interpreting COD, how to determine substantial transformation, and how to locate reliable origin data. Participants will also learn strategies for using this data to mitigate tariff exposure and make earlier, smarter decisions during product design phases.

The event is tailored for professionals in trade compliance and sourcing, offering tools and insights to develop actionable plans for origin management.