

wiggin(x) Launches Unique, Comprehensive Suite of Outsourced GC

September 6, 2023 – Wiggin and Dana’s wiggin(x)[®] division today announced the launch of goldilo(x), a tailored suite of outsourced general counsel services for emerging growth companies. wiggin(x) collaborates with each goldilo(x) client to deploy attorneys who can deliver specific legal services that align with the client’s needs and budget.

goldilo(x) offers a variety of options organized in several broad tiers:

Tier 1: Corporate Housekeeping – Clients are provided a Wiggin corporate partner and paralegal to provide counsel at quarterly board meetings and administrative support for corporate governance administration.

Tier 2: Outsourced General Counsel – In addition to corporate housekeeping services, this tier includes a multi-disciplinary team of Wiggin and Dana partners to provide counsel regarding corporate governance, commercial and technology transactions, trademark management, labor, employment, and benefits, and other services commonly managed by in-house attorneys.

Tier 3: Reporting Company Support – Partners from Wiggin and Dana’s Securities and Capital Markets group team up with publicly listed companies in this tier to help them meet their reporting requirements, reviewing and revising SEC forms and filings, proxy statements, releases and conference call scripts regarding quarterly financial results, and managing other listing and compliance issues.

Clients may also work with wiggin(x) to craft a “just right” suite of services that meets the unique needs of the client,

whether serving an internal legal team that needs a specific skill set, or to fill out specialties that a lone in-house lawyer may not have.

“We know that growing businesses are eager for a managed legal services solution like goldilo(x),” said Len Gray, a wiggin(x) founder and partner with Wiggin and Dana. “They want to pick up the phone and ask for help without worrying about running up their legal bills. We aim to create value for our clients by delivering an outsourced legal team that can fill the role of a full-service general counsel’s office.”

“We built the wiggin(x) platform to demonstrate the intense focus and broad range of partner-level experience we bring to emerging companies, and how we align our insights and counsel with the world in which our clients operate their businesses,” said Paul Hughes, former Wiggin and Dana managing partner and a wiggin(x) founder and partner. “goldilo(x) is the first tailored suite of services we are offering on the platform, and we have already seen excellent results across its scope of service. We are excited to expand its reach to a broader range of emerging companies.”

In addition to the specific goldilo(x) offering, wiggin(x) provides a full range of services in areas that matter most to emerging companies, including M&A, intellectual property, licensing and tech transfers, employment, immigration, tax, fund formation, international trade compliance, dispute resolution, commercial contracting, and real estate. Learn more at www.wigginx.com.

Wiggin and Dana has served emerging, high-growth and venture-backed businesses for decades. In its 2022 Annual Global League Tables, Pitchbook once again recognized Wiggin and Dana as among the most active law firms in venture capital transactions. Pitchbook listed Wiggin and Dana among the most active firms in representing U.S.-based venture backed companies generally as well as for venture capital

transactions in New England and in the Southeast. Pitchbook also recognized the firm for its work with companies in the Healthcare Devices and Supplies sector.

Launched in November 2022, wiggin(x) is a division of Wiggin and Dana designed to meet the specific needs of emerging and high growth companies, their investors, and their founders. The wiggin(x) brand reflects how its lawyers collaborate with clients. As former startup founders, GCs of venture-backed companies, and investors themselves, the wiggin(x) team understands the challenges their clients face every day, and has the experience required to guide clients to creative solutions.

“Wiggin and Dana is among a small group of law firms serving clients with an independent brand tailored to the unique needs of emerging companies, founders and venture investors, and an even smaller group of firms offering anything resembling goldilo(x),” said Tim Diemand, Wiggin and Dana’s managing partner. “With goldilo(x), the wiggin(x) team has crafted an offering that will deliver significant value to its clients. We are proud to be a firm where our lawyers innovate to better meet the needs of clients in a rapidly evolving marketplace.”

About Wiggin and Dana

Wiggin and Dana is a full-service law firm of highly talented, creative and experienced lawyers dedicated to exceeding our clients’ expectations every day. With offices in Connecticut, New York, Philadelphia, Washington, DC, and Palm Beach, we represent clients throughout the United States and globally on a wide range of sophisticated and complex matters. From defending a Fortune 500 institution in “bet-the-company” litigation, to helping the next generation of inventors bring a new technology to market, to preserving the wealth that a family business has worked so hard to create, we pride ourselves in offering value driven solutions and results.

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