

Why ABC News Is Facing a Jury Over 'Pink Slime'

Bloomberg Law offers a **backgrounder** on Walt Disney Co.'s ABC News upcoming trial in South Dakota, where the network faces as much as \$5.7 billion in potential damages over allegations that it made false and misleading statements about the food additive "pink slime" in a 2012 series of reports.

South Dakota's Beef Products Inc. claimed the coverage caused sales to plummet, costing the company \$1.9 billion and forcing layoffs.

The question-and-answer article covers such issues as What's pink slime? What is the lawsuit about? What does this do to the industry? and What does this mean for Disney and ABC?

Read the Bloomberg article.