

# Why ABC News Is Facing a Jury Over 'Pink Slime'

Bloomberg Law offers a **backgrounder** on Walt Disney Co.'s ABC News upcoming trial in South Dakota, where the network faces as much as \$5.7 billion in potential damages over allegations that it made false and misleading statements about the food additive "pink slime" in a 2012 series of reports.

South Dakota's Beef Products Inc. claimed the coverage caused sales to plummet, costing the company \$1.9 billion and forcing layoffs.

The question-and-answer article covers such issues as What's pink slime? What is the lawsuit about? What does this do to the industry? and What does this mean for Disney and ABC?

**Read the Bloomberg article.**