Falling Oil Prices: What You Should Be Doing

Warm Thoughts Communications presents a free on-demand webinar designed to help marketers make ends meet amid falling oil prices.

The presenter is senior consultant Ed Cardell.

The webinar addresses customer questions about how fast prices fall, higher fixed prices, and developing plans to adjust budgets, as well as helping customer service reps deal with unhappy customers asking questions about their prices.

Watch the on-demand webinar.