

Vortic Watch Company Wins Landmark Lawsuit Against Swatch Group Brand, Hamilton

“Vortic Watch Company announces victory in a trademark case filed against the company by Hamilton Watch International, a Swatch Group brand. In a decision made by the U.S. Federal Court on September 11, 2020, the judge ruled in favor of Vortic on all counts. After a five-year battle, Federal Judge Alison Nathan determined Vortic has the right to salvage and restore antique pocket watches and turn them into wristwatches, including those that bear the Hamilton trademark,” released by Vortic Watch Company in ***Cision PR Newswire***.

“The Swatch Group, a Swiss conglomerate which oversees the once-American Hamilton brand, accused Vortic of trademark infringement and counterfeiting in 2015. The case finally culminated in February 2020 with a bench trial in the Southern District of New York.”

Read the article.