

# UWF Names New General Counsel

"The University of West Florida has appointed Susan Woolf as general counsel for the University, effective August 15, 2021. Woolf is currently the city attorney for the City of Pensacola, a role she has held since 2019," reports University of West Florida in their Blog

"On the other side of the coin, the competition for talent is fierce. The firms that are aggressively hiring will likely match so that they will be able to retain and attract talent. Associates take into consideration whether a firm matches salaries and/or bonuses when they are deciding to stay or leave their firm, as it speaks volumes of their long-term financial outlook and how these firms value their associates given the number of hours they have been putting in."

***Read the article.***