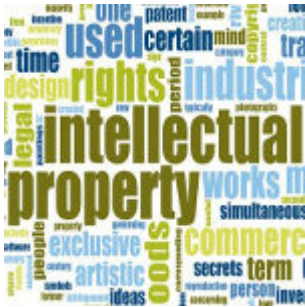


Utility Model Patents: Use and Enforcement in Global Patent Practice



Fitch, Even, Tabin & Flannery LLP presents a complimentary webinar, "Utility Model Patents: Use and Enforcement in Global Patent Practice." The one-hour webinar will take place on Thursday, Jan. 29, 2015, at 11 am CST.

In a number of countries outside the U.S., alternative types of patent protection are available to inventors. While many attorneys and inventors are aware of the standard patent, the utility model patent (also known by alternative names in various countries) is less recognized and less frequently used, the firm says on its website. However, the use of these patents is rapidly expanding in some countries and can be an effective tool in an intellectual property portfolio. Understanding how these patents are obtained and enforced can be essential to companies and inventors with a global presence.

The webinar will cover these topics and more:

- General concepts common to utility model patent applications
- Current trends in filings of utility model patent applications worldwide and country by country
- Basic guidelines and distinguishing features of utility model patent applications in China and other countries
- Prosecution and enforcement of these applications in select countries
- Useful practice tips

The speaker will be Fitch Even attorney Jonathan C. Hughley. Hughley currently focuses his IP law practice on patent

preparation and prosecution, assisting clients that are global leaders in a variety of industries. In addition, he has participated on litigation teams working to protect, enforce, and defend clients' intellectual property rights. Jonathan also counsels clients in IP-related aspects of advertising, marketing, and promotions.

CLE: IL, CA, NE; other states may also grant CLE upon attendee request.

There is no fee to attend, but please note registration is required.

Register for the webinar.