

# Upgrading An Efficiency Portfolio

❑ Opower offers a complimentary on-demand webinar providing best practices for including smart thermostats in existing utility efficiency programs.

Energy efficiency resource standards consistently demand that utilities deliver additional verified efficiency, with some of the most robust standards ratcheting up by over 2 percent annually, the company says on its website. To meet these demands, many utilities have developed robust programs for marketing efficient technology to customers. Some of the most successful deliver efficient products to tens of thousands of homes every year.

Donna Wells, of United Illuminating, Kara Saul Rinaldi of the Home Performance Coalition, and Nick Payton of Opower are presenters in the webinar.

They discuss best practices for upgrading existing utility portfolios with new technologies like smart thermostats.

They also cover national trends for efficiency portfolios, advantages of enhancing existing efficiency programs with new technologies, and best practices for scaling the adoption of thermostats cost effectively.

**Watch the webinar.**