

# Uber GC Reveals How the CEO Persuaded Him to Join the Company He'd Said He Would Avoid



*Image by  
Elliott Brown*

Two years ago, Tony West, then the general counsel for Pepsi, took a look at a newspaper exposé about Uber and told a colleague: “Man, I’m glad I’m not the GC of that company, they’ve got some real problems.”

**Business Insider** tells how West came to become the top lawyer at the once-troubled company.

A few months after West saw the exposé, Dara Khosrowshahi, who had recently taken over the helm of Uber following the ousting of founder Travis Kalanick, pitched West, a former federal prosecutor, on the idea of joining Uber.

“I left that meeting in a very different mind space, in terms of both thinking about what an incredible opportunity this was, and clearly the challenges the company was facing at that time, which really fit my resume,” he said.

**Read the Business Insider article.**

