

# Tru Kids Brands™ Expands Global Leadership Team

Tru Kids Brands™, parent of the Toys"R"Us® brand announced the appointment of Anand Shah as General Counsel, through ***Cision PR Newswire***.

"Anand Shah returns bringing a wealth of experience in the retail and consumer products industries, as well as a deep understanding of the Toys"R"Us brand and its global footprint. As Corporate Counsel at Toys"R"Us from 2012 to 2017, Anand was responsible for global corporate governance, negotiating and implementing strategic partnerships, and supporting financing activities and licensing transactions. Most recently, he served as Assistant General Counsel-North America for Ferrero, where he counseled and advised the business on all aspects of its North American operations, including acquisitions, e-commerce, retail operations, manufacturing, supply chain, financings and litigation. From 2007 to 2012, Anand was a corporate attorney with Morgan, Lewis & Bockius LLP focusing on mergers and acquisitions and capital markets transactions."

***Read the article.***