

# Traveling Coaches Announce New Law Firm Training Product

Traveling Coaches has announced the launch of their newest product – Springboard, a suite of consulting and talent development services designed to help law firm training managers and trainers transform their firms' learning programs and develop new individual professional skills.

In a release, the company says Springboard brings best-in-class standards and award-winning expertise to law firms looking to elevate their internal training departments to work more effectively while delivering increased value to firm partners and employees. "Springboard provides a multi-tiered offering for boosting law firms' training competencies at the program, leadership, team and individual trainer levels," said Mike Sweeney, Senior Learning Consultant with **Traveling Coaches**.

The Traveling Coaches release continues:

Based on 20 years of successful projects with over 1,000 law firms and corporate legal departments and delivered by an award-winning team of consultants, Springboard is the distillation of a broad spectrum of research on effective adult education and efficient training delivery.

The foundation of the program is the Traveling Coaches Legal Trainer Certification Program. This one-of-a-kind, six-week blended learning experience is legal-specific and designed to help law firm trainers develop skills to match current best-in-class standards for adult learning in a law firm environment.

At the other end of the spectrum is a comprehensive program review and recommendations to elevate a firm's learning

program to 21<sup>st</sup> century standards. The Springboard learning maturity scorecard uses a measurement-based approach to identify areas for program improvement based on your firm strategy and our best-in-class standards for efficiency and effectiveness.

Depending on the size of the learning organization, there are also Springboard coaching programs for law firm training managers who are looking for guidance as they plan new learning initiatives or shore up gaps in their current programs. Springboard training team development services are available to training departments who would benefit from improved alignment, consistency and collaboration across the team.

“Springboard is the culmination of months of hard work and collaboration between our consultants and a group of very gifted and forward-thinking learning, human resources and professional development professionals from firms all over the country”, added Gina Buser, Chief Executive Officer of Traveling Coaches. “Without exception, everyone to whom we have spoken has enthusiastically endorsed Springboard.”