Trade Secret Misappropriation: When and How to Take Action

Fitch, Even, Tabin & Flannery LLP will present a free webinar, "Trade Secret Misappropriation: When and How to Take Action," featuring Fitch Even attorneys Joseph F. Marinelli and Thomas A. James.

The webinar will take place on Thursday, July 16, 2020, at 9:00 am PDT / 10:00 am MDT / 11:00 am CDT / 12 noon EDT.

Trade secrets protect many of a company's most valued intellectual assets, such as formulas, fabrication techniques, data compilations, and business intelligence. With the high employee turnover, shortened lifespan and digitization of technology, and complex business structures of today's competitive environment, protecting trade secrets has never been more important. Deciding if, when, and how to litigate a possible misappropriation is a critical part of maintaining trade secret protection and enforcing a robust intellectual property strategy.

During this webinar, the speakers will explore the factors that must be considered when bringing a trade secret action, covering these topics and more:

- Pre-suit diligence and conduct
- Filing considerations related to jurisdiction and venue (state court, federal court, ITC)
- Other causes of action to consider
- Available relief
- Protecting trade secrets during litigation

CLE credit has been approved for California and Illinois and is pending in Nebraska. Other states may also award CLE credit upon attendee request.

Following the live event, a recording of the webinar will be available to view for one year at www.fitcheven.com.

Register for the webinar.