

# The Art of Storytelling in Court & Beyond

✘ Rocket Matter offers an on-demand webinar showing lawyers how to make their points more memorable, allow a better connection with juries, increase intake, and win people over.

Stories build relationships, they create a visual, making your message resonate and linger, said a Rocket Matter spokesman. Stories hook your audience and build a rapport.

Learn about the numerous skills needed to become a good storyteller. Those include effective body language, voice inflection, hand movements, strong opens and closes, as well as making numbers become visual.

Former TV journalist Corey Saban is the speaker. An accomplished speaker and consultant, Saban is now on the other side of the TV industry, helping attorneys increase their exposure through content management, public speaking and media strategies as the VP of Affiliate Relations for THELAW.TV.

**See the on-demand webinar.**