Tech Talk Tuesday: eTERA Consulting's All1ance One

eTERA Consulting will discuss its All1ance One in the company's Tech Talk Tuesday webinar on Nov. 18, beginning at 1 p.m. Eastern time.

All1ance One is a win/win: a win for our partners and their clients, eTERA says. Partners have the ability to expand their business, win more clients and increase revenue. Corporate legal departments, law firms and government agencies alike can benefit by offering eTERA's enhanced eDiscovery services that span across the Electronic Discovery Reference Model ("EDRM").

In this complimentary one-hour presentation, attendees will learn firsthand about the benefits of being an All1ance One partner including:

▪New Revenue Resources
▪Ability to provide eDiscovery services to clients
▪Robust and secure eDiscovery infrastructure with no investment required
▪Strong award winning partner with financial stability, national recognition and global footprint
▪Continuing training and education
▪Dedicated point of contact
▪Ability to provide eDiscovery services to clients
▪Access to data and technology management subject matter experts
▪Access to Gartner Group Magic Quadrant Technologies
▪Ongoing marketing and sales support
▪Customized onboarding program including "go-to" market strategies

The speaker will be Mary McGinness, All1ance One Manager.

As eTERA's All1ance One Manager, Mary McGinness is responsible

for leading the partnership program in the US and overseas. She focuses on the identification, development, management, and executive relationships of eTERA’s network of partners and clients. Her responsibilities enable all parties to expand their client service offerings to corporate legal departments and law firms, collaborate effectively on opportunities, and create synergy that allows for future revenue growth.

Register for the event.