

Be Ready to Prove Intent to Use or Actual Use of a Trademark

Insight

A client alert from Cowan Liebowitz & Latman discusses two recent developments conveying similar messages regarding the need to maintain supporting evidence at both the trademark application and registration stages.

Lex Machina Details 2015 End-of-Year IP Trends

White Paper

Lex Machina has published an article highlighting IP trends and data from 2015, covering litigation on patents, trademarks and copyrights.

Trademark Ruling Could Set Precedent for Redskins Name

NEWS

The court rejected a provision of federal law that would bar registration of disparaging trademarks on the grounds that doing so violates the First Amendment.

Taking Stock of Your Trademarks

Article

Trademarks are a valuable company asset that should not be overlooked. This article provides some thoughts and reminders about making sure that the company trademarks are properly managed and protected.