

# Big Law's Great Resignation: Why I Don't Believe the Hype

Announcements In the last year or so, people have been doing just that more or less. According to the U.S. Labor Department, a staggering 4.4 million quit their jobs in September. And Harvard Business Review reports that

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## How Showcasing Softer Content and Your Firm's Culture Can Enhance Your Social Media Efforts

### *Insight*

Using social media to support your firm's and lawyers' business development efforts should be at forefront of everything you do on LinkedIn, Twitter, Facebook, etc.