Using Multi-Tiered Marketing to Amplify Your Legal Practice

Insight

Winning recognition in such listings as The Best Lawyers in America presents a prime marketing opportunity that can go far beyond what many lawyers realize, writes Bruce Vincent for Muse Communications.

Elite Firm Blows Right Through Going Market Rate for Associates

News

Dovel & Luner associates also can count on bonuses based on the firm’s success, sometimes rising to as much as $700,000, reports Above the Law.

Contractual Considerations for Lawyers Using the Cloud

Insight

The standard contract firms offered by cloud-based providers

sometimes do not weigh in favor of the law firm, writes Tom Kulik.

O’Melveny Tops in Survey for Firm Culture, Job Satisfaction

News

Vault polled about 20,000 associates to rate peer firms and their own experiences for the quality of life rankings.

Female Attorneys Harassed at Big and Small Firms, Survey Shows

News

Nearly 38 percent of respondents said they’d been the recipient of an unwanted sexual email, text or instant message at work, according to the Bloomberg Law report on the Massachusetts study.

Salary Wars Scorecard: Which Firms Have Announced Raises And Bonuses

News

Above the Law has updated its extensive list of law firms that have matched Milbank, Tweed, Hadley & McCloy's $190,000 salary scale for new associates, with almost four dozen large firms represented.

Former Partner Hits Jones Day With Gender Bias Suit

News

The complaint describes Jones Day as a "fraternity" in which women are dependent on male lawyers for success and in which business development occurs primarily at strip clubs and sports events, according to Bloomberg Law.

Successfully Navigating Media in Law Firm Mergers

Insight

Recent breaking news about the potential union of Dallas' Winstead and Atlanta-based Troutman Sanders is another example

of how the media can quickly become a factor in private law firm mergers, writes Bruce Vincent in a blog post for Muse Communications.

King & Spalding Case Spotlights Response to Ethics Report

News

The associate thought the partners showed “poor judgment” in ignoring red flags, “even after it became clear that ZTE had repeatedly provided false information” to the court, according to Bloomberg Law.

Cravath Tops Milbank’s Raises for Senior Associates

News

The race to top or match big law firms’ salaries for associates took on another twist as Cravath Swaine & Moore announced it will be giving senior associates a hike that brings their compensation to $340,000.

Clients' Rate Concerns Slow the Spread of Associate Pay Bump

News

Firm billing rates for the largest 100 law firms rose last year, and an across-the-board raise could indicate another hike in billing, reports Bloomberg Law.

Milbank Takes Associate Starting Salaries to New Level

News

The raise will bring starting salaries for associates to $190,000, up from the current $180,000, reports Bloomberg Law,

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Biglaw Firm Gets Benchslapped Over 'Astonishing' Fee Request

News

Massachusetts Superior Court Judge Mitchell H. Kaplan

criticized Latham for charging such a high fee “to file a brief that a first-year law student could write.”

Sheppard Mullin Conflict Waiver Case Puts Big Fee at Stake

News

The question for this case of first impression is whether a law firm needs to tell a sophisticated client about a specific conflict when it arises, or whether the firm can instead rely a boilerplate advance conflict waiver in the client’s engagement agreement, reports Bloomberg Law.

Yes, This Is How Much a Biglaw Partner Working for One Week Bills

News

Above the Law has some advice for anyone who is shocked by a billing rate of $700 an hour: Biglaw partners charge a lot for their services, so get over it.

What Politics Can Teach Law Firms About Getting Noticed

Insight

Law firms face some of the same challenges with their marketing that politicians deal with when trying to get elected, points out Amy Boardman Hunt in a blog post for Muse Communications.

$11 Million a Year for a Law Partner? Bidding War Grows at Top-Tier Firms

News

Kirkland has shaken up the profession and expanded its practice by poaching top partners from Cravath, Latham and Skadden Arps Meagher Slate & Flom, reports *The New York Times*.

Lawyers Need Vacations. Case

Closed.

News

Skipping vacations can “be a set-up for anxiety, depression, alcoholism, and burnout, says the lead author of a study that found widespread mental health problems among attorneys.

Deciphering the State Bar of Texas Advertising Rules

Insight

A lack of familiarity with advertising rules can lead to a firm or an individual lawyer having their ad, website, etc., labeled as “noncompliant” by the State Bar of Texas Advertising Review Department, warns Muse Communications.

Former Attorney General Sally Yates joins King & Spalding

News

Sally Yates will be a partner in the firm’s Special Matters team and will head an independent investigations group that includes several other former government enforcement lawyers – including five former U.S. attorneys.