

# From the Source: A Discussion with the TTAB About Changes to its Rules

**Event, Nov. 10, 1 p.m. EST**

Practical Law will present a free 60-minute webinar that will address the recent amendments to the Trademark Rules of Practice and how they affect TTAB practice and procedure.

---

## Apple Sues Amazon Supplier Over Fake iPhone Chargers

**News**

Apple said it purchased iPhone-related products that were advertised by Amazon as genuine Apple gear, complete with Apple copyrighted images and sometimes in packaging copied from real Apple accessories.

---

## New Patent Troll Makes Vast Claim to Web Video, Sues 14 Big Media Companies

**News**

Bartonfalls LLC, an entity formed in August in the patent

hotspot of East Texas, has sued 14 big media companies, claiming the media giants like CBS, NBC Universal and Bloomberg violated patented technology designed to switch automatically from one video display another, reports Ars Technica.

---

## **Apple Wins Appeal Reinstating \$119.6 Million Samsung Verdict**

### ***News***

Apple Inc. won an appeals court ruling that reinstates a patent-infringement verdict it won against Samsung Electronics Co., including for its slide-to-unlock feature for smartphones and tablets, reports Bloomberg.

---

## **Webinar: Recent Updates in Design Patent Law**

### ***Event, Oct. 12, 11 a.m. CDT***

Fitch, Even, Tabin & Flannery LLP will hold a complimentary webinar, "Recent Updates in Design Patent Law," featuring partners Calista J. Mitchell and Joseph H. Herron.

---

# Patent Enforcement Company Slams Apple with \$22M Verdict After East Texas Trial

**News**,br>Acacia Research Corp., the largest publicly traded patent-assertion entity, won a \$22.1 million verdict against Apple, reports Ars Technica.

---

## Burden of Proof in Copyright Infringement Matters

### **Insight**

In a civil copyright infringement claim, many users of copyrighted material are surprised to learn that once the copyright owner has demonstrated that it owns a copyright in the work, the burden shifts to the copyright user to demonstrate that it had the right to use the work in the way it was using it.

---

## Invitation: Game Technology

# Law Conference

***Event, Oct. 13-14***

As the game world evolves rapidly, Law Seminars International's Game Technology Law Conference will update participants on current legal, regulatory and business developments regarding mobile games and social games, virtual reality and augmented reality and eSports.

---

## Webinar: Internet of Things – Intellectual Property Issues

***Event, Sept. 14, 1 p.m. EDT***

A complimentary webinar hosted by Finnegan, Henderson, Farabow, Garrett & Dunner will discuss intellectual property issues for Internet of Things (IoT) technology and how to navigate through the IoT patent obstacle course.

---

## Webinar: European Patent Filing Strategies – Choosing the Appropriate Option

***Event, August 30, 11 a.m. CDT***

Fitch, Even, Tabin & Flannery LLP will hold a complimentary webinar, "European Patent Filing Strategies: Choosing the

Appropriate Option,” featuring Fitch Even partner Rudy Kratz and Optimus Patents Ltd. owner Tony Wray.

---

## Apple Asks U.S. Supreme Court to Rule Against Samsung Over Patents

### News

Apple Inc. has asked the U.S. Supreme Court to clear the way for the iPhone maker to secure hundreds of millions in damages from Samsung Electronics Co Ltd in a case over smartphone design patents, Reuters is reporting

---

## AZA Adds to Intellectual Property Victories and Honors

### News

Ahmad, Zavitsanos, Anaipakos, Alavi & Mensing P.C. has been named best in class in patent litigation by *Intellectual Asset Management Patent Survey* in 2015 and again in 2016 and was named one of the 10 largest IP firms in Houston in 2016 by the *Houston Business Journal*.

---

# The State of Appeals at the USPTO, and How to Win Them with Big Data

## Article

Once a practitioner determines that an appeal is the most advantageous response to a final rejection, big data can then guide him or her through the entire process of arguing that appeal, writes James Cosgrove of Juristat.

---

# Obama Signs Trade Secrets Bill, Allowing Companies to Sue

## News

“Unfortunately, all too often, some of our competitors, instead of competing with us fairly, are trying to steal these trade secrets from American companies, and that means a loss of American jobs, a loss of American markets, a loss of American leadership,” President Obama said.

---

# Eric Schmidt Plays Good

# Defense at the Oracle-Google Trial

## **News**

Eric Schmidt took the witness stand Tuesday in Oracle's copyright infringement lawsuit against Google, and he gave little ground during some tense exchanges with Oracle's attorney, reports *PCWorld*.

---

## So You Think You Know Patent Claims? Webinar Addresses Patent Drafting and Analysis

### **Event, Feb. 25, 11 a.m. CST**

Fitch, Even, Tabin & Flannery LLP presents a complimentary webinar, "So You Think You Know Patent Claims? Advanced Lessons in Patent Drafting and Analysis," featuring Fitch Even partners Steven G. Parmelee and Allen E. Hoover.