

# Squire Patton Boggs Fights for Domain Name With Chinese Imitator

## *News*

World Trademark Review reports that a Chinese company appears to be practicing law using the same name and logo as that of the established firm Squire Patton Boggs, promoting its practice on a website located at [squirepattonboggs.net](http://squirepattonboggs.net).

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# Widening Your Moat: Using Continuation Applications to Protect Commercially Successful Products

## *Event, Sept. 28*

Fitch, Even, Tabin & Flannery LLP will present a free webinar, “Widening Your Moat: Using Continuation Applications to Protect Commercially Successful Products,” featuring Fitch Even partners Jonathan H. Urbanek and Mark A. Borsos.

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# VMware Audits – What You Need to Know About Licensing Rules Pt. I

## *Insight*

Companies are turning to VMware to manage their virtualized environments. Virtualization can involve complex technical and software licensing issues. Technology law firm, Scott & Scott, LLP answers six common questions concerning licensing VMware.

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# Supreme Court Has Another Chance To Help Take Down Patent Trolls

## *News*

When the U.S. Supreme Court hears *Oil States Energy Service v. Greene's Energy Group*, the justices will have the opportunity to banish patent trolls back under the bridge where they belong, according to Above the Law.

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## 4 Key Takeaways: Consulting

# Agreements – Who Owns the IP?

## *Insight*

The Kilpartick Townsend article discusses four key takeaways: Consulting agreements make it possible for companies to own IP produced by consultants, work-for-hire clauses, conflicting obligations, and failure to protect trade secrets.

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# If You Trademark It, Then You Better Put a Ring on It

## *News*

Dallas lawyer Chris Schwegmann, a partner at Lynn Pinker Cox & Hurst who tries intellectual property cases, offers some insight on the Tiffany v. Costco dispute.

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# Cloud Patent Claim Risks and Providers' Evolving Contractual Responses

## *Insight*

Richard Kemp discusses how Cloud Service Providers are addressing the growing risks to service availability from patent claims.

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# Understanding AIA 102: Prior Art Exceptions and Declaration Practice

*Event, August 17, 2017, 11 a.m. CDT*

Fitch, Even, Tabin & Flannery LLP will present a free webinar, "Understanding AIA 102: Prior Art Exceptions and Declaration Practice," featuring Fitch Even partner Alan E. Schiavelli.

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# McKool Smith Secures \$9.4 Million Verdict for Quincy Jones Against Michael Jackson Estate

*News*

The \$9.4 million jury verdict was on behalf of legendary music producer Quincy Jones against the late music icon Michael Jackson's production company, MJJ Productions Inc., in a breach of contract and royalty dispute.

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# Are Mandatory Software Inventory Tools on the Horizon?

## *Insight*

Christopher Barnett of Scott & scott LLP offers a quick summary of how three of the most high-profile software publishers are addressing the issue of software inventory.

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# Munck Wilson Mandala Adds 7 New IP Attorneys

## *News*

Munck Wilson Mandala has added seven intellectual property lawyers to the firm. The seven formerly were with Howison & Arnott.

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# Qualcomm Accuses Apple of Infringing Six Patents in iPhone, iPad

## *News*

Qualcomm said it will ask the U.S. ITC to ban imports of the Apple devices that use the chips. The company also filed suit

in federal court in California on Thursday to request monetary damages, reports Reuters.

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## **Drafting and Negotiating IP & IT Provisions in M&A Transactions**

*Event, June 28, 2017, 1 p.m. EDT*

Practical Law will present a free 75-minute webinar discussing IP and information technology considerations in drafting and negotiating M&A agreements.

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## **Judge Rips Lawyers in IP Rift; Will Award Fees to Defendants**

*News*

The judge called the lawsuit “frivolous” and concluded that awarding fees to the defendants “would much better serve the purposes of the Copyright Act than the denial of such awards.”

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# **The Difficulties of Being Obvious: Practical Advice for Overcoming Obviousness Rejections**

*Event, June 22, 2017, 11 a.m. CDT*

Fitch, Even, Tabin & Flannery LLP will present a free webinar, “The Difficulties of Being Obvious: Practical Advice for Overcoming Obviousness Rejections,” featuring Fitch Even partner Stephen Favakeh and Fitch Even patent agent, Thomas James.

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# **The Scope of AIA’s Estoppel Provision: Are We Still Flying Blind Six Years Later?**

*Event, May 31, 11 a.m. CDT*

Fitch, Even, Tabin & Flannery LLP will present a free webinar, “The Scope of AIA’s Estoppel Provision: Are We Still Flying Blind Six Years Later?,” featuring Fitch Even partner Eric L. Broxterman.

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# Lawyer Who Founded 'Copyright Trolling' Prenda Law Is Disbarred

## **News**

John L. Steele said he and a co-defendant, Paul Hansmeier, made more than \$6 million over a two-year period with "sham entities" that threatened Internet users with copyright lawsuits.

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# This Company Declared War on a Patent Troll With a \$50,000 Bounty

## **News**

A group of lawyers who formed a company called Blackbird to file patent lawsuits against tech and retail firms may have chosen the wrong target, according to an article in *Fortune*.

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# 5th Circuit: Unpatented Products Can Be Given Patent-

# Like Protections by Contract

## *Insight*

The decision has significant and potentially far-reaching impacts for companies who seek to protect their product designs.

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# BSA Software Audit Updates: Membership Changes and Impact on Audits

## *Insight*

The changes to the BSA's membership may affect the scope of the audit, and a company targeted by the BSA should take the following steps to mitigate its exposure.