Digital Content Marketing Survey – How to Reach In-House Counsel

Insight

Only about half of in-house attorneys consider law-firm content “good to excellent,” the same as in 2017, and up only slightly since 2015, according to the 2018 State of Digital & Content Marketing Survey, released by Greentarget and Zeughauser Group.

Port of Seattle Ousts GC Over Workplace Complaint – and Gives Him $500,000 Payout

News

Craig Watson had been with the Port of Seattle for 28 years, serving as general counsel for the past 13 years.

Take This Fit and Shove It: The In-House Counsel Hiring

Process

Insight

To be fair, past experience isn't particularly illuminating. Every applicant for an in-house position is completely qualified and equally unqualified for the role.

Shearman & Sterling to Host Women General Counsel Roundtable

Event, June 14, 2018

Shearman & Sterling will host the inaugural conference for leading women general counsel and chief legal officers on June 14 in the firm's New York office.

Resigned Pruitt EPA Aide Lands GC Job in Oklahoma

News

A former aide to embattled EPA director Scott Pruitt who has come under scrutiny for getting a significant pay bump has been hired to a position with the Oklahoma Workers' Compensation Commission, reports KFOR-TV.

Cengage Announces Appointment of Laura Stevens as EVP and GC

News

Stevens has served a number of roles within the Cengage (and formerly Thomson Learning) legal team, including assistant general counsel, intellectual property, and publishing counsel.

Square Paid Big for a Super Star Tech Lawyer, Then She Quit After 16 Months on the Job

News

Business Insider reports Hillary Smith joined Square in 2016 with an $8 million compensation package. She'll stay on as an employee at the company through September to manage the transition.

Novartis Lawyer to Retire Over Contract With Trump Attorney Michael Cohen

News

Felix R. Ehrat, group general counsel of Novartis, is retiring "in the context of discussions surrounding Novartis' former agreement with Essential Consultants, owned by Michael Cohen," the company said.

Download: Why the GC Should Be the Board's Best Friend

Insight

Companies must shift from focusing on rules and consequences to emphasizing culture and values, according to Carolyn Frantz, Microsoft's deputy general counsel and corporate secretary.

Female GCs' Pay Disparity: 78% Compared to Male

Counterparts

News

Overall, general counsel of both genders report total compensation ranging from $350K to around $900K based on company revenue.

Survey Shows In-House Counsel Concerned About Litigation, Brand Equity, Data Security

Insight

Morrison & Foerster–commissioned survey reveals drivers affecting consumer products businesses, an evolving risk environment, and litigation trends in 2018

Microsoft Names First General Counsel in Two Years

News

Dev Stahlkopf, most recently deputy general counsel in the company's HR legal team, will fill the post that has been vacant for two years.

Former University GC Gets a $430K Retirement Payout

News

Robert Noto, who had been with the university since 1995, resigned about a month after MSU Trustee Brian Mosallam called for his immediate resignation.

Facebook’s Problems Spotlight Elevated Role of In-House Lawyers

News

Anyone ruminating over the elevated role of in-house lawyers might consider the case of Facebook, points out Elizabeth Olson in a Bloomberg Big Law Business report.

Uber’s Former Top Lawyer Sought a $100 Million Exit

Package, Report Says

News

Salle Yoo thought the exit package request only fair because she had seen male executives ask for and get huge exit packages, reports Business Insider.

Ex-Regal Execs to Draw $30 Million Total in Severance Pay

News

Ex-general counsel Peter Brandow will receive a $1.04 million payment and an $1.1 million bonus, for an ultimate total payout of $4.7 million, reports Knox News.

Ponzi-Scheming Company's GC (and Texas State Senator) Guilty on 11 Charges

News

Prosecutors said the state senator used his prestige to lend credibility to the company for which he served as general counsel.

Midas Parent Company GC Gets Stayed Suspension for Unauthorized Practice

News

Florida requires a general counsel to be a member of the Florida Bar or to be certified as an "authorized house counsel," but Brian Allan Maciak didn't obtain certification until 2015, reports the ABA Journal.

Justice Department's No 3 Official to Take Walmart's Top Legal Job

News

Brand attracted interest because of her potential to assume a key role in the Trump-Russia investigation," according to the AP.

Red Cross GC Resigns Over Handling of Sexual Assault and Harassment Allegations

News

American Red Cross General Counsel David Meltzer has resigned after a ProPublica story detailed troubling aspects of how he handled a sexual misconduct case involving another senior official at the charity.