

# Digital Content Marketing Survey – How to Reach In-House Counsel

## *Insight*

Only about half of in-house attorneys consider law-firm content “good to excellent,” the same as in 2017, and up only slightly since 2015, according to the 2018 State of Digital & Content Marketing Survey, released by Greentarget and Zeughauser Group.

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## Port of Seattle Ousts GC Over Workplace Complaint – and Gives Him \$500,000 Payout

## *News*

Craig Watson had been with the Port of Seattle for 28 years, serving as general counsel for the past 13 years.

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## Take This Fit and Shove It: The In-House Counsel Hiring

# Process

## *Insight*

To be fair, past experience isn't particularly illuminating. Every applicant for an in-house position is completely qualified and equally unqualified for the role.

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## Shearman & Sterling to Host Women General Counsel Roundtable

### *Event, June 14, 2018*

Shearman & Sterling will host the inaugural conference for leading women general counsel and chief legal officers on June 14 in the firm's New York office.

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## Resigned Pruitt EPA Aide Lands GC Job in Oklahoma

### *News*

A former aide to embattled EPA director Scott Pruitt who has come under scrutiny for getting a significant pay bump has been hired to a position with the Oklahoma Workers' Compensation Commission, reports KFOR-TV.

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# Cengage Announces Appointment of Laura Stevens as EVP and GC

## **News**

Stevens has served a number of roles within the Cengage (and formerly Thomson Learning) legal team, including assistant general counsel, intellectual property, and publishing counsel.

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# Square Paid Big for a Super Star Tech Lawyer, Then She Quit After 16 Months on the Job

## **News**

*Business Insider* reports Hillary Smith joined Square in 2016 with an \$8 million compensation package. She'll stay on as an employee at the company through September to manage the transition.

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# Novartis Lawyer to Retire Over Contract With Trump Attorney Michael Cohen

## *News*

Felix R. Ehrat, group general counsel of Novartis, is retiring “in the context of discussions surrounding Novartis’ former agreement with Essential Consultants, owned by Michael Cohen,” the company said.

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## Download: Why the GC Should Be the Board’s Best Friend

## *Insight*

Companies must shift from focusing on rules and consequences to emphasizing culture and values, according to Carolyn Frantz, Microsoft’s deputy general counsel and corporate secretary.

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## Female GCs’ Pay Disparity: 78% Compared to Male

# Counterparts

## *News*

Overall, general counsel of both genders report total compensation ranging from \$350K to around \$900K based on company revenue.

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## Survey Shows In-House Counsel Concerned About Litigation, Brand Equity, Data Security

## *Insight*

Morrison & Foerster-commissioned survey reveals drivers affecting consumer products businesses, an evolving risk environment, and litigation trends in 2018

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## Microsoft Names First General Counsel in Two Years

## *News*

Dev Stahlkopf, most recently deputy general counsel in the company's HR legal team, will fill the post that has been vacant for two years.

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# Former University GC Gets a \$430K Retirement Payout

## *News*

Robert Noto, who had been with the university since 1995, resigned about a month after MSU Trustee Brian Mosallam called for his immediate resignation.

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# Facebook's Problems Spotlight Elevated Role of In-House Lawyers

## *News*

Anyone ruminating over the elevated role of in-house lawyers might consider the case of Facebook, points out Elizabeth Olson in a Bloomberg Big Law Business report.

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# Uber's Former Top Lawyer Sought a \$100 Million Exit

# Package, Report Says

## **News**

Salle Yoo thought the exit package request only fair because she had seen male executives ask for and get huge exit packages, reports Business Insider.

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# Ex-Regal Execs to Draw \$30 Million Total in Severance Pay

## **News**

Ex-general counsel Peter Brandow will receive a \$1.04 million payment and an \$1.1 million bonus, for an ultimate total payout of \$4.7 million, reports Knox News.

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# Ponzi-Scheming Company's GC (and Texas State Senator) Guilty on 11 Charges

## **News**

Prosecutors said the state senator used his prestige to lend credibility to the company for which he served as general counsel.

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# Midas Parent Company GC Gets Stayed Suspension for Unauthorized Practice

## News

Florida requires a general counsel to be a member of the Florida Bar or to be certified as an “authorized house counsel,” but Brian Allan Maciak didn’t obtain certification until 2015, reports the ABA Journal.

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# Justice Department’s No 3 Official to Take Walmart’s Top Legal Job

## News

Brand attracted interest because of her potential to assume a key role in the Trump-Russia investigation,” according to the AP.

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# Red Cross GC Resigns Over Handling of Sexual Assault and Harassment Allegations

## *News*

American Red Cross General Counsel David Meltzer has resigned after a ProPublica story detailed troubling aspects of how he handled a sexual misconduct case involving another senior official at the charity.