Is Your Company's Buyer In Asia?

Webinar: Thursday, April 28,
10 a.m. PDT

SecureDocs, a virtual data room provider for secure document sharing and storage, and Corum Group, a seller of technology companies globally,will host **a webinar** focused on examining the growing trend of Asian buyers eagerly seeking technology acquisition and investment opportunities, particularly in North America and Europe. The webinar also will consider what this means for the technology industry across the globe.

This webinar titled, "Is Your Company's Buyer in Asia?," will be on Thursday, April 28, 2016 at 10 am PDT.

This webinar is especially relevant for the business leaders from the technology industry who are interested in understanding and capitalizing on the shifting tide of buyers from Asia, and their huge appetites for growth companies located in North America and Europe, SecureDocs says in a release.

During this 60-minute webinar, featured speaker Jim Perkins, Vice President at Corum Group, will present an in-depth analysis of what buyers from Asia are after, how to reach them, and what the ramifications are of doing business overseas. Additionally, Perkins will introduce and examine critical elements of working with buyers from Asia, including:

-Why Asian buyers are so eager for North American and European technology acquisitions.
-Why Asian buyers are doing deals of all sizes, from very large to moderate.
-How to best reach and leverage the potential acquirers in Asia.

-What it’s like working with a buyer in Asia.

Register for the webinar.

From the SecureDocs release:

> **About SecureDocs Virtual Data Room:**
> SecureDocs is a Virtual Data Room for businesses raising funds, going through M&A, licensing Intellectual Property, and those who recognize the importance of safeguarding their most critical business documentation. SecureDocs has an easy-to-use solution that keeps businesses organized and ready for opportunity, without breaking the bank. Created by the engineers and team who helped develop GoToMeeting, GoToMyPC, AppFolio, and Rightscale, the team is dedicated to building software solutions that are highly secure, easily adopted, and affordable for any type or size of business.
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> **About Corum Group:**
> Corum Group is the global leader in merger and acquisition services, specializing in serving sellers of software and information technology companies worldwide. With offices globally, Corum has completed over US $7 billion in software M&A transactions over the last 30 years, spanning six continents. Corum’s M&A advisors are highly experienced former tech CEOs, who are supported by the industry’s leading researchers, writers and valuators.