Negotiating Enterprise Licensing and Cloud Service Agreements with Microsoft

Scott & Scott will present a complimentary webinar discussing traditional and newly developed software licensing models, principal concerns about current licensing models, types of license agreements, and primary causes of exposure in enterprise-level software audits.

The webinar will be Tuesday, June 30, beginning at 11 a.m. Central time.

Software licensing options for large enterprises have evolved substantially over the past several years. Businesses today have more options and flexibility to meet their software needs, Scott & Scott says. However, with that flexibility often comes complex software asset management (SAM) obligations. Licensing models that were previously unavailable absent extensive negotiations are now regularly offered. IT teams must equip themselves to recognize the unique challenges involved with the various options in order to avoid unnecessary licensing exposure.

In this presentation attendees will learn:

- Differences between traditional and newly developed licensing models
- How to handle principal concerns with current licensing models
- Types of license agreements
- How to reduce exposure in enterprise-level software audits
- Challenges to SAM caused by new licensing model

Register for the webinar.