Schneider Electric announces new women in leadership at executive level — CMO, CIO and General Counsel

Three executives appointed to leadership roles within Schneider Electric North America Company accelerates progress on long-term commitments to gender equality and sustainability goals

- Schneider Electric, the leader in digital transformation of energy management and automation and the world's most sustainable company ranked by Corporate Knights, today announced the appointment of three female executives to its North America leadership team: Abha Dogra as Chief Information Officer; Abby Gabriel as Chief Marketing Officer; and Virginia "Ginny" Johnson as General Counsel.

Reporting directly to Annette, the leaders are responsible for and their backgrounds include:

: Joined Schneider Electric two years ago as Chief Product Officer for Digital Products, where she was focused on driving digital transformation through technology innovation. In her new role, she's leading Schneider Electric's AI and automation strategy to apply AI at scale. Dogra came to Schneider with extensive experience in diverse areas of Enterprise Solution Delivery and SaaS-based business services, after serving as Division Vice President of Global Products Development at PTC, CTO and Vice President of Engineering at Akamai Technologies, CTO of Global Technology and Enterprise Architecture at Iron Mountain, and Head of Architecture and Technology at ADP. She demonstrates a wealth of knowledge and accomplishments in leadership, technology, software, and engineering in her over

: Has been with the company for over 10 years, most recently in the role of Vice President, Strategic Marketing, Digital Energy and Secure Power. Formerly with APC by Schneider Electric, she kicked off her marketing career as Marketing Program Manager and worked her way up to Director of Communications, eventually transitioning into the Global Marketing Organization. In her new role, Gabriel will have the mission to nurture a leading marketing team in delivering our brand ambition for the North America market, including establishing Schneider Electric as a leader in sustainability and digitization. She will steward the organization's focus on digital customer experience and best-in-class web and digital experience and ensure marketing is delivering a strong commercial impact across e-commerce and digital marketing.

: Recently joined the organization with responsibility for leading a legal department of approximately 45 members throughout the United States, Canada, Mexico, and Central America, and providing legal oversight across all areas of the business. She brings significant leadership experience and subject matter expertise in the areas of litigation, corporate law, transactional, governance, regulatory and compliance. Johnson joined Schneider Electric after serving in a variety of roles, most recently Senior Vice President & Associate General Counsel at Global Atlantic Financial Group, where she also co-founded the Global Atlantic Women's Network. Since joining Schneider Electric, Johnson has become a member of the board of directors of the company's charitable giving foundation, and has taken on active roles in the company's DEI steering committee and its women's network, Women in Schneider Electric (WiSE). Additionally, Johnson serves as a mentor in the New Girls Network of the Big Sister Association of Greater Boston, and she is a member of The Fourth Floor, a membership community where women leaders and startup founders create and access board seats, investments, and funding opportunities.

In January of this year, Schneider Electric doubled down on the company's longstanding strategy to make the world greener and more equitable by outlining and executing on eleven concrete commitments in the Schneider Sustainability Impact program. These commitments are expected to be completed by 2025. The eighth commitment focuses on increasing gender diversity, from hiring to front-line managers, and leadership teams. Making strides in the space already, Schneider Electric has been included for the 4th year in a row in the Bloomberg Gender-Equality Index, promoting public commitment to equality in the workplace.