

SBA Webinar: Protecting Your Business Abroad

✘ A U.S. Small Business Administration free webinar on Thursday, August 14, will cover how to protect your intellectual property in other countries.

The 60-minute webinar will begin at 2 p.m. Eastern time.

Monika Hussell, attorney in the Intellectual Property Department of Dinsmore & Shohl, will be the presenter for the webinar. Hussell, who has more than 20 years of experience representing businesses and individuals in intellectual property matters before the US Patent and Trademark Office and the US Copyright Office, reviews how to protect your intellectual property when doing business in other countries. Highlights include best practices for ensuring your company is protected when doing business outside of the United States.

“During recent roundtable events in which I have participated, small business owners have expressed concerns in exporting and protecting their intellectual property,” states SBA’s West Virginia District Director, Judy McCauley. “We are hosting this webinar to help educate the entrepreneurs on how to protect themselves while reaching out to the profitable markets outside of the U.S.”

Register for the webinar.