Rob Couch Rejoins Bradley's Banking and Financial Services Practice Group



Bradley Arant Boult Cummings LLP is pleased to announce that Robert M. Couch has rejoined the firm's Banking and Financial Services Practice Group following a year-long tenure serving as the Department of Housing and Urban Development (HUD) Federal Financial Monitor for Puerto Rico and the U.S. Virgin Islands.

Prior to his most recent role with HUD, Couch was a member of Bradley's Banking and Financial Services Practice Group from July 2009 to January 2020. Among his many roles in government and industry services, Couch previously served as General Counsel of HUD, President of Ginnie Mae and Chairman of the Mortgage Bankers Association. Couch has also served as a commissioner on the Bipartisan Policy Center's Housing Commission, a member of President George W. Bush's Task Force on the Status of Puerto Rico, President and CEO of New South Federal Savings Bank in Birmingham, and General Counsel and CFO of First Commercial Bancshares.

Couch's practice focuses on counseling clients on significant and sensitive legal matters involving oversight, risks and interplay with regulatory and government sponsored entities affecting the financial services industry. In addition, he assists clients with a broad array of legal and strategic issues across the housing industry.