# Rich Sharff Rejoins Bradley as Member of Healthcare Practice

BIRMINGHAM, Ala. – Bradley Arant Boult Cummings LLP is pleased to announce that Rich Sharff has rejoined the firm's Birmingham office as counsel in the Healthcare Practice Group.

Mr. Sharff has represented a variety of healthcare providers in his career, in a range of transactional, compliance and litigation matters.

"We are pleased to welcome Rich back to our Birmingham office," said Chairman of the Board and Managing Partner Jonathan M. Skeeters. "Rich brings nearly three decades of diverse experience and insights that will further enhance our firm's healthcare practice."

Mr. Sharff was an attorney at Bradley from 1994-2007 before leaving to join Surgical Care Affiliates (SCA), a nationwide owner and operator of outpatient surgery centers, as its executive vice president, general counsel and corporate secretary in 2007. After SCA's acquisition by Optum, he was also named general counsel of OptumHealth, which is one of the three primary business segments within Optum and includes care delivery businesses such as SCA, physician groups/IPAs and urgent care centers, and numerous other major platforms serving behavioral health, population health, complex care and consumer offerings at Optum.

Mr. Sharff earned his J.D. from the University of Virginia School of Law and his Bachelor of Arts from the University of Virginia.

Bradley's Healthcare Practice Group is a nationally

recognized, interdisciplinary team of attorneys and advisors who provide a comprehensive suite of services to virtually the entire range of health industry participants. The Healthcare Practice Group is routinely relied on to guide major transactions, advise on complex regulatory matters, and handle high-stakes litigation. Many of the group’s attorneys have served in high-profile industry leadership positions, including as president of the American Health Lawyers Association, and many have been recognized by leading legal industry referral guides, including Chambers, Best Lawyers and Super Lawyers.

About Bradley

Bradley combines skilled legal counsel with exceptional client service and unwavering integrity to assist a diverse range of corporate and individual clients in achieving their business goals. With offices in Alabama, Florida, Mississippi, North Carolina, Tennessee, Texas, and the District of Columbia, the firm’s nearly 550 lawyers represent regional, national and international clients in various industries, including banking and financial services, construction, energy, healthcare, life sciences, manufacturing, real estate, and technology, among many others.