Quarles & Brady Partner Jonathan Hudis Edits Guide to Trademark and Appeal Board Practice

Jonathan Hudis, a partner in **Quarles & Brady LLP**'s Intellectual Property Practice Group, recently edited "A Legal Strategist's Guide to Trademark Trial and Appeal Board Practice, Third Edition," published by the Intellectual Property Law Section of the American Bar Association.

In the book, trademark lawyers and specialists who practice before the U.S. Trademark Trial and Appeal Board share insights and analysis from their years of practice. Each chapter also includes a checklist of items to consider during each stage of a Board proceeding.

Hudis practices in the firm's Washington, D.C. office, helping clients of all sizes establish and grow trademark and copyright portfolios, design and implement procedures to protect their intellectual capital, resolve foreign and domestic disputes, preserve trade secrets, and formulate companywide IP strategies and policies. Well-versed in trademark prosecution and registered copyright protection matters, he formerly served as an adjunct professor of trademark and unfair competition law at the George Mason University School of Law.

Hudis is particularly knowledgeable about Internet-related trademark and copyright protection matters and is a member of several arbitration panels in the areas of Internet domain names.

"The information these authors provide is an invaluable resource for anyone who is involved in litigating proceedings

before the Trademark Trial and Appeal Board of the U.S. Patent & Trademark Office, and I am thankful to the Intellectual Property Law Section of the American Bar Association for asking me to be involved," said Hudis.