Protecting IP Through Risk Programs

The Center for Responsible Enterprise and Trade hosts a free on-demand webinar on how to follow the approach of the major enterprise risk management (ERM) standards and frameworks already in place to address strategic, financial, operational, compliance and reputational risks associated with IP loss.

CREATe's COO Craig Moss and IP Counsel Allen Dixon discuss the areas of greatest vulnerability, how to extend IT systems to protect IP, the eight categories of an effective IP protection program and key questions to ask supply chain partners to protect IP.

On its website, CREATe says, "The rising tide of cybersecurity issues coupled with insider threats pose great risks to a company's crown jewels: its intellectual property. Valuable trade secrets can be stolen transferred to competitors in the flash of an email; counterfeit parts can enter legitimate supply chains and put consumers at risk; malware from unlicensed software can infiltrate corporate networks and target confidential data."

Watch the on-demand webinar.