Down With Periscope? Legal Issues Surrounding New Live Video Streaming Apps

User-friendly mobile apps make it easier to broadcast live videos, but, unfortunately for intellectual property rights holders, these apps also make it easier to for users to stream third-party content without permission.

A paper published online by Primary Opinion takes a look at the issue facing IP rights holders, as well as employers that could find work place incidents broadcast live online.

“Instead of battling against this trend, many IP rights holders and employers are being encouraged to avoid harsh knee-jerk reactions.” the paper says. “Unfortunately for broadcasters that rely on the exclusivity of time-sensitive content, matters aren’t so straightforward.”

Read the white paper.