

Startup Structuring Compensation Wisely

Essentials: Equity

Shawn E. Lampron, a partner with Fenwick & West LLP, and her colleague, Marshall Mort, will discuss the types of equity awards commonly used by early-stage startups and highlight key reasons why certain types of awards are used at various stages of a startup's development when they lead a Practical Law free **75-minute webinar**.

The webinar will be Wednesday, March 2, 2016, beginning at 1 p.m. EST.

Equity compensation can be particularly useful to a startup company, which may not have the cash necessary to adequately attract, retain, and motivate employees with market-rate salaries. In certain industries, it is standard practice for a startup to include equity as a part of every employee's compensation package. To make the best use of an equity compensation program, a startup must understand the legal implications, tax consequences, and accounting treatment of granting each type of equity award.

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In this program, attendees will:

- Obtain an overview of the types of equity compensation startups commonly grant.

- Gain an understanding of the basic characteristics, Section 409A and other federal tax consequences, accounting treatment,

and advantages and disadvantages of these types of awards.

Explore other issues a startup and its counsel should consider when granting equity compensation, including the scope of an equity compensation program and appropriate vesting conditions and valuation methods.

A short Q&A session will follow.

Presenters:

Shawn E. Lampron, Partner, Fenwick & West LLP

Marshall Mort, Associate, Fenwick & West LLP

Amy Adams, Senior Legal Editor, Employee Benefits & Executive Compensation Service, Practical Law

Joe Green, Senior Legal Editor, Capital Markets & Corporate Governance Service, Practical Law

Register for the webinar.