

# Startup Structuring Compensation Wisely

## Essentials: Equity

Shawn E. Lampron, a partner with Fenwick & West LLP, and her colleague, Marshall Mort, will discuss the types of equity awards commonly used by early-stage startups and highlight key reasons why certain types of awards are used at various stages of a startup's development when they lead a Practical Law free **75-minute webinar**.

The webinar will be Wednesday, March 2, 2016, beginning at 1 p.m. EST.

Equity compensation can be particularly useful to a startup company, which may not have the cash necessary to adequately attract, retain, and motivate employees with market-rate salaries. In certain industries, it is standard practice for a startup to include equity as a part of every employee's compensation package. To make the best use of an equity compensation program, a startup must understand the legal implications, tax consequences, and accounting treatment of granting each type of equity award.

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In this program, attendees will:

Obtain an overview of the types of equity compensation startups commonly grant.

Gain an understanding of the basic characteristics, Section 409A and other federal tax consequences, accounting treatment,

and advantages and disadvantages of these types of awards.

Explore other issues a startup and its counsel should consider when granting equity compensation, including the scope of an equity compensation program and appropriate vesting conditions and valuation methods.

A short Q&A session will follow.

Presenters:

Shawn E. Lampron, Partner, Fenwick & West LLP

Marshall Mort, Associate, Fenwick & West LLP

Amy Adams, Senior Legal Editor, Employee Benefits & Executive Compensation Service, Practical Law

Joe Green, Senior Legal Editor, Capital Markets & Corporate Governance Service, Practical Law

**Register for the webinar.**