

On-Demand Webinar: Achieving GDPR Compliance

✘ Zapproved and General Counsel News have posted an on-demand webinar that can help executives and lawyers learn about the impact and strategies associated with the European Union's General Data Protection Regulation set to take effect in May. *(See the video below.)*

While the GDPR standardizes data protection law across the EU, it doesn't spell out how U.S. companies can update data preservation processes to be compliant. This on-demand webinar offers key steps on ensuring a company's approach to processing personal data of EU citizens meets these new cross-border data privacy guidelines.

The webinar covers such topics as:

- Prepare for Article 30's demand for detailed record keeping
- Article 30 of the GDPR broadly requires that data controllers and data processors maintain a detailed record of their processing activities.
- Understand the U.S and EU perspectives on privacy rights
- Consider gaining ISO21701 certification
- Gaining ISO21701 certification, an International standard of security that European regulators cite, demonstrates that you're thinking like an international citizen with a cross-border responsibility.

http://generalcounselnews.com/wp-content/uploads/2018/02/Zapproved_PREX17-Strategies-for-Handling-EU-and-Cross-border-Datat-2-6-18_480p.mp4