Assessing the Ability to Change Culture – Complimentary Article from NACD

The National Association of Corporate Directors has published a complimentary article titled "**Assessing the Ability to Change Culture**," providing a quick overview of best practices set forth in the *Report of the NACD Blue Ribbon Commission on Culture as a Corporate Asset*.

Most boards recognize that management's actions create an organization's culture, and that leaders should "walk the talk." But few know what's involved in assessing and changing culture in a rigorous, comprehensive, and data-driven way, NACD says on its website.

The article describes how boards should:

- Assess the company's commitment to change along four key dimensions
- Oversee management in identifying and implementing needed interventions
- Seek to modify specific behaviors, not just instill values or tone from the top

Download the article.