Dallas-Based Bailey Brauer Earns Spot Among BTI's 'Best Branded' Law Firms

Dallas-based litigation boutique **Bailey Brauer PLLC** has been recognized by BTI Consulting Group as one of the law firms with the "best brand standing" in the country, based on a survey of corporate counsel and executives at the world's largest organizations.

In a **news release**, the firm said Bailey Brauer is among the smallest and youngest firms to earn this prestigious recognition, which is an indicator of how likely it is a firm will be considered for new work. The three-lawyer firm has enjoyed noteworthy successes in complex commercial litigation and appellate matters since its opening in 2013.

Selection to the BTI Brand Elite 2017 list is based on in-depth interviews with more than 600 corporate counsel and executives at the world's largest and most influential companies. Respondents are asked about the law firms they hire and why. Final selection is based on intangibles that differentiate the law firms.

Read the release.