

# Examine Trends in Spin-Off Activity



Bloomberg BNA will host an event in San Francisco dedicated to understanding, preparing for, and benefiting from spin-offs.

The complimentary event will be Tuesday, Oct. 10, 2017, 1:30-6 p.m., in Bloomberg's San Francisco office at 3 Pier #101.

With a record \$250.9 billion of spin-offs completed globally in 2015 and fairly steady activity since then, understanding this type of corporate restructuring and the hidden challenges to overcome are essential for senior executives.

Participants will hear in-depth conversations about:

- Trends in spin-off activity and important market perspectives
- Investor engagement opportunities to consider
- Cross-functional challenges and opportunities

The event is sponsored by Baker McKenzie.

Speakers will be Sergio Letelier, Vice President, Office of the General Counsel's Corporate, M&A and Ventures Group, Hewlett Packard Enterprise; and Jeff Marks, Managing Director, Corporate Finance Advisory, J.P. Morgan.

**Register for the event.**