Paul Woody Joins Greensfelder as Franchising & Distribution Attorney

Greensfelder, Hemker & Gale, P.C., is pleased to announce that Paul F. Woody has joined the firm as counsel in the Franchising & Distribution and Business Services groups, based in Greensfelder's St. Louis office.

A Certified Franchise Executive through the Institute of Certified Franchise Executives, Woody works with franchisors in a variety of industries to help ensure their compliance with federal and state laws and proactively avoid disputes. He focuses on all aspects of the franchisor-franchisee relationship, as well as franchise litigation and litigation avoidance and prevention.

Previously, Woody served as general counsel for a large sports and recreation franchisor with more than 300 franchises throughout the United States, Canada and Japan. In that role, he provided legal guidance and contributed to strategic planning and key decisions, oversaw compliance and litigation strategies, and managed franchisee relationships, including franchise transfers, rectifying compliance issues, and franchise terminations. His experience also includes corporate and employment litigation. Prior to practicing law, he worked in state and local government and political communications.

Woody also teaches franchise law at Saint Louis University School of Law, from which he received his J.D. He received his Bachelor of Arts from St. Louis University.