

# NACD Introduces New Initiative: The Strategic-Asset GC



The National Association of Corporate Directors has introduced the its new **Strategic-Asset GC** initiative, which recognizes the unique position general counsel hold relative to their boards of directors.

The new NACD initiation provides an exclusive view into how today's general counsel are helping to craft boardroom strategy.

This NACD effort will aim to provide general counsel with valuable insights from directors, subject-matter experts, and fellow general counsel in order to help identify effective strategies for continued partnership. Led by a General Counsel Steering Committee, The Strategic-Asset GC initiative will include a quarterly webinar series, resources, and peer-to-peer events.

**Sign up for access.**