

# **Event – A Wake-Up Call: Antitrust Compliance in the U.S.**

Bloomberg BNA will present a **complimentary event** to discuss the widespread corporate apathy towards antitrust risks – and why the business community needs a collective wake-up call.

The event will be at the Bloomberg LP offices at 731 Lexington Ave. in New York on Thursday, Jan. 19, 2017, 8-10 a.m.

Robins Kaplan LLP is an underwriter of the event, will carries up to 1.5 CLE credits.

“Companies rely on their sales personnel to drive business growth and generate new revenue, while the in-house compliance team must prevent, detect, and report actions that could draw scrutiny from antitrust enforcement agencies,” Bloomberg says on its website. “But what if those employees don’t even know what types of conduct is problematic under the antitrust laws?”

Bloomberg BNA and Robins Kaplan LLP conducted a survey of corporate sales and compliance professionals, and the results show a widespread lack of awareness of antitrust guidelines. Among the alarming findings: 25% of respondents are engaged in pricing activities that could rise to the level of illegality.

The event is designed for in-house counsel, compliance and business executives responsible for antitrust compliance.

**Register for the event.**

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