Improving Strategic Planning in the Oil and Gas Industry

Oracle has posted an on-demand webinar on the planning challenges facing the oil and gas industry, how driver-based strategic planning can help address these, and how implementing Oracle's Primavera solutions can help.

"With the turbulent and volatile price of oil and gas, it is paramount in organizations' boardrooms that not only is the annual capex and opex budget set according to future oil and gas prices but that the correct projects are selected," Oracle says in a release. "Executives need to ensure that projects deliver against predetermined drivers (ROI, positive cash flow, profitability, production, environmental impact)."

The webinar covers:

• Objectively assess projects to deliver the best shareholder value
• Improve return on capital, profitability and financial reporting accuracy
• reduce risk/contingency across the capital projects portfolio

Watch the on-demand webinar.