Oil Outlook 2015: How Will Markets React to Lower Prices?

A free on-demand webinar presented by Platts looks at some of the reasons for sharp fall in crude oil prices and discusses how markets might evolve in 2015 as key participants react.

Crude oil prices have fallen by 25 percent in months, waking a sleeping giant in OPEC and presenting the first credible existential threat to U.S. tight oil production since the revolutionary technology burst onto the scene in 2010, Platts says on its website.

In the webinar, Platts editors Dave Ernsberger and Beth Evans, discuss:

- Why have prices fallen so steeply in recent months?
- What steps might OPEC take next, and how effective can it be?
- Is US tight oil production under threat?

Watch the on-demand webinar.