

# Norris McLaughlin's Jeanne Hamburg Appointed to INTA Enforcement Committee

The law firm of Norris McLaughlin, P.A., is pleased to announce that Jeanne Hamburg has been appointed to a two-year term on the International Trademark Association's (INTA) Enforcement Committee. Hamburg's term is effective in January 2022.

"INTA has long been a wonderful community of trademark professionals. I'm proud to be serving and supporting this exceptional group," said Hamburg, a Member in Norris McLaughlin's New York office.

INTA's Enforcement Committee develops and advocates our policy on the timely and effective enforcement of trademarks and business identifiers, including through administrative and judicial proceedings. The Committee monitors and analyzes cases, legislation, and regulations in various jurisdictions, proposes trademark enforcement policy recommendations to INTA's Board, evaluates enforcement mechanisms adopted by worldwide jurisdictions, and develops policies to achieve harmonization of enforcement procedures for the best protection of trademark rights. Committee work includes writing reports and submissions, and advocacy in conjunction with relevant committees and staff.

## About Jeanne Hamburg

Hamburg focuses her practice on all aspects of trademark and copyright law, both in litigation and in the transactional area. She litigates copyright, trademark, and cybersquatting cases and has acted as national counsel to bring and defend infringement claims for clients, both foreign and domestic. Hamburg has also prosecuted numerous opposition and

cancellation proceedings and ex parte appeals in the Trademark Trial and Appeal Board.

As Chair of Norris McLaughlin's Internet Law Group, Hamburg has extensive experience with trademark and copyright issues arising online t, particularly with contentious and transactional issues relating to social media and ecommerce platforms. Her transactional experience includes trademark and copyright licensing, traditional print and online publishing, software development, website development, website privacy policies and terms of use, content licenses and electronic subscriptions.

#### About INTA

INTA is a global not-for-profit association of brand owners and professionals who are dedicated to supporting trademarks and related IP. The association is a trusted advocate for the economic and social value of brands and works to foster consumer trust, economic growth, and innovation. Founded in 1878, the INTA has grown to more than 6500 member organizations from 185 countries and includes more than 34,000 professionals from brand owners to major corporations, law firms, and nonprofits.