Norris McLaughlin Adds Headcount in New York as Firm Continues Expansion Plans Despite Pandemic

The law firm of Norris McLaughlin, P.A., is pleased to welcome Alan Tenenbaum as a Member of the firm in its Intellectual Property Practice Group in the New York office.

Tenenbaum concentrates his practice on commercial and intellectual property litigation and counseling. He represents corporate clients throughout the United States and before the International Trade Commission in litigation involving patent, trademark, unfair competition, and other commercial claims. His litigation and trial work includes matters involving electronic hardware, software, consumer products, medical devices, chemicals, and both branded and generic pharmaceuticals.

Tenenbaum is a trusted general counsel to a variety of companies. Applying business solutions from a legal perspective, he works with clients to identify, acquire, protect, manage, and monetize products, technology, and intellectual property rights. He also negotiates IP and IT agreements and other complex agreements involving technology.

Tenenbaum frequently speaks and writes on the topics of patent litigation, software patents, and intellectual property involving emerging technology. He has been named in New York Super Lawyers® for several years, most recently in 2020. He is also rated AV by Martindale-Hubbell. Tenenbaum earned his J.D. with honors in 1988 from George Washington University and his B.S. in 1985 from Union College.

Norris McLaughlin, P.A., is a multi-practice, mid-sized

regional law firm of 120+ attorneys with main offices located in Bridgewater, NJ; New York, NY; and Allentown, PA, uniquely positioned to represent established and emerging middle-market, privately-owned companies, Fortune 500 corporations, and individuals. For more information, including a full practice area listing and attorney biographies, please visit www.norrismclaughlin.com.