

NordicTrack Owner Sues Peloton for Allegedly Stealing Bike Features

“The maker of NordicTrack and other in-home fitness brands has sued Peloton, claiming its cycling rival stole features for its newest stationary bike,” reports Jordan Valinsky in *CNN Business*.

“The lawsuit filed by Icon Health and Fitness on Thursday alleges patent infringement. Icon claims that two new features in Peloton’s Bike+ – a swiveling touchscreen and the bike automatically changing resistance during classes – were ‘developed and used by Icon well before Peloton.’”

“Icon said it has a patent pending on the swivel screen and hold a patent on the resistance feature, which Peloton calls “auto-follow.” Both features are used on Icon’s current line of products, which also includes iFit and FreeMotion brands that make several varieties of gym equipment including bikes and treadmills.”

Read the article.