Noel Cook Joins Buchalter as Shareholder in San Francisco

Buchalter proudly welcomes Noel Cook as a Shareholder in its San Francisco office. A respected leader in intellectual property law, he joins the firm's Intellectual Property Practice Group, focusing on trademark and copyright enforcement, litigation, counseling, prosecution, and licensing.

"Noel is a terrific addition to our nationally recognized Intellectual Property group," said Adam Bass, President and CEO of Buchalter. "His outstanding experience and trademark and copyright law reputation will seamlessly enhance and expand our capabilities."

Cook brings deep expertise in protecting and enforcing trademarks, designs, images, and creative content. He counsels clients across retail, technology, outdoor goods, furniture and product design, character merchandising, music, and food and beverage industries.

"Buchalter's national platform and top-tier IP practice were key reasons I joined," said Cook. "The firm's resources and reputation will help me grow my practice and better serve my clients."

Cook recognized as a thought leader in IP law, he serves on the Board of Trustees of the Copyright Society of the USA and recently completed a term on the Board of Directors of the International Trademark Association (INTA). He is a longtime member of INTA's Panel of Mediators. Moreover, he is also a frequent speaker on internet infringement, product design protection, and IP damages. In 2017, he co-authored a U.S. Supreme Court amicus brief for INTA.

Noel's arrival strengthens our San Francisco office and our IP

team," said Matthew Covington, Office Managing Shareholder. "His trademark and copyright expertise will bring significant value to our clients."

About Buchalter

Buchalter is a full-service business law firm with around 550 attorneys. These spread across offices in California, Arizona, Colorado, Georgia, Illinois, Oregon, Tennessee, Utah, and Washington. The firm serves local, regional, national, and international clients. These include banking and finance, corporate law, health care, litigation, insolvency and financial law, intellectual property, labor and employment, real estate, and tax and estate planning.

Learn more at buchalter.com.

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