

New York Entrepreneur Seeks to Bring Energy Efficiency to More Communities

“Entrepreneur Donnel Baird wants to bring green ways of building to communities of color in the United States who are often the last to benefit from sustainability initiatives. After seeing Al Gore’s documentary An Inconvenient Truth in college, Baird decided on his mission to tackle both climate change,” reports Alicia Powell in Reuters.

“His company BlocPower helps small apartment buildings and other urban structures become more energy efficient. He wants all communities to benefit from the transition to cleaner energy, he said. Who gets those jobs? Who gets the wealth that gets created from that transition? Baird said. As people of color, are we going to be at the forefront of that or are we going to be like left behind? I think we should lead it.”

Read the article.