

New Advertising Rules for Texas Lawyers are One Step Closer to Reality



The proposed changes to the rules for lawyer advertising in Texas are on track to be submitted for official approval, according to Bruce Vincent, writing on the website of **Muse Communications**.

The State Bar of Texas' board of directors will have 120 days to consider the amended rules that are expected to be submitted by the Committee on Disciplinary Rules and Referenda in January.

Some of the new rules cover such topics as the use of trade names for lawyers, claims of legal specialization, the submission of law firm websites for approval, and gifts to nonlawyer referral sources.

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