Microsoft Embraced Law Firm Alternative, But Many Still Fearful

The relationship between Microsoft Corp. and Integreon Inc. has grown dramatically since the software giant took a chance on the nascent alternative legal service industry a decade ago, but there's disagreement about whether such a model will take off widely enough to truly disrupt law firms, reports Bloomberg Law.

"What started in 2009 as a seven-member group of Integreon lawyers and paralegals in North Dakota handling small, English-language procurement contracts for Microsoft has expanded to a team of more than 80 based in offices across the continents who review 20,000 contracts a year in 15 languages," writes Bloomberg's Roy Strom.

It's still an open question whether enough corporate clients will push the envelope far enough to dramatically alter law firms' business outlook, adds Strom.

Read the Bloomberg Law article.