

# Little Caesars Pizza, Smoothie King Tout Legal Appointments

“Little Caesars Enterprises Inc. and Smoothie King Franchises Inc., two privately held eateries with ruling aspirations to their names, unveiled new roles this week for two top in-house lawyers,” reports Brian Baxter in *Bloomberg Law’s Business & Practice*.

“Smoothie King, the world’s largest smoothie brand, disclosed April 13 that it hired Joshua Nicosia as chief legal officer in March. Nicosia is a former general counsel and head of franchise development at rival smoothie chain Jamba Juice Co.”

“Little Caesars Enterprises, the parent company of the Detroit-based pizza chain of the same name, announced April 12 its promotion of general counsel and vice president of business support services Erin Martin to the newly created role of chief of staff. Martin will retain her legal duties, said company spokeswoman Lara Zade.”

***Read the article.***