

# Legal Fight Erupts Over Lawyer's Advertising Slogan

*The ABA Journal* reports that a Florida attorney is suing San Antonio lawyer Heather Clement Tessmer for using “Ever Argue With A Woman?” on billboards, the internet and business cards to pitch her legal services.

Florida lawyer Melissa Wilson claims in a federal lawsuit that Tessmer and her Tessmer Law Firm are infringing her trademark by using a confusingly similar slogan.

*Journal* reporter **Debra Cassens Weiss** explains: “Wilson says she has been using the slogan since at least September 2007, and she sent an email telling Tessmer to stop after she learned of the infringement from confused consumers around April 2014. Her lawyers also tried to contact Tessmer, but Tessmer never responded, the suit says.”

**Read the *ABA Journal* article.**