## Law Ruler Software Introduces Legal Case Intake Edition



After three years of research and development with a national law firm, Law Ruler Software  $^{\text{\tiny M}}$  is ready to hit the market.

Legal Case Intake Edition was designed to reinvent the legal case intake process by providing an easy-to-learn, next-gen workflow that increases conversion during the process of converting a legal intake into a case, and manages this information securely in the cloud, the software developer said in a release.

The purpose of Law Ruler Software is to bridge the gap between the advertising/marketing of a law firm and their case management software to increase productivity and revenue for the firm and its associates. The release continues:

- Law Ruler Software was found to improve lead-to-client conversions by 20 percent on average and can be used with existing case management software
- Law Ruler Software enables law firms to shift their focus back to billable activities
- Can be configured to work in tandem with your existing case management software to prevent double data entry

Read more about the software or watch a video.